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**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ON APPEAL TO THE BOARD OF APPEALS**

In re Application of: Gerald Owen, et al. )	Date:	April 29, 2005
Serial No.: 10/689,750 )	Group Art Unit:	3644
Filed: 10/22/2003 )	Examiner:	Behrend, Harvey
Title: CUSTOMIZED LURE SYSTEM )		

**CERTIFICATE OF SERVICE**

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, P.O. Box 1450, Alexandria, VA 22313-1450.

*Terry Sakos*  
Name: *terry sakos*

*4/29/05*  
Date

**Reply to Examiner's Answer**

Hon. Commissioner of Patents and Trademarks  
Alexandria, VA 22313-1450

Dear Sir:

This is a reply to the Answer mailed on April 26, 2005.

It appears, as previously described, that the present invention includes a number of features that are unanticipated in the above mentioned references. The present invention allow the fisherman to quickly customize his or her lure to the fishing conditions encountered, and to reconfigure the lure in a modular manner without the need to purchase or carry many different configured lures and hooks.

The examiner cites St. Regis Paper Co. v. Bemis Co., (cited as 13 USPQ 8, but assumed to be 193 USPQ 8), to support his conclusion that duplication of working parts